

Text: Jerry Helmers Images: FIRST BASE Ground Screws

# A DECADE OF SOLID FOUNDATIONS TEN YEARS OF INNOVATION AND GROWTH

This year, FIRST BASE Ground Screws celebrates a remarkable milestone: the company's tenth anniversary. What began as a modest initiative in a small workshop in Nistelrode has grown into an international leader in sustainable ground screw foundations. Now operating with locations in the Netherlands, the United Kingdom, Germany, and Denmark, the company serves customers across Europe. FIRST BASE has become a market leader in this innovative foundation solution. The company has also gained significant recognition in the sun protection industry, providing foundations for patio covers, conservatories, and louvered roofs.

The success of the company is partly due to the vision of founder Joris Bullens, who launched the FIRST BASE brand in 2014 as an extension of Snelfunderen BV. This company continues to provide installation services for FIRST BASE products. Since then, the team has grown to 18 dedicated professionals who are collectively responsible for the impressive growth and development. "This milestone confirms that we are on the right track," says a proud Joris Bullens, Managing Director. "We

remain committed to providing our customers with the best products and services and look forward to the next ten years."

## Sustainable Solutions for Every Project

FIRST BASE Ground Screws offers a wide range of ground screw foundations, from DIY projects to large-scale commercial construction plans. The PRO series, specifically designed for heavy constructions, is renowned for its durability and reliability.



The company has also established a strong position in the sunshade market. (Image: Ziga Plahutar)



Camile Gisbers, Joris Bullens, and Danny van den Elzen are celebrating the company's 10th anniversary. (Image: Jason Setzer)

"We always deliver custom solutions that meet the specific requirements of the customer."

One of the key advantages of ground screws is their eco-friendliness. They are fully recyclable and provide a sustainable alternative to traditional concrete foundations.

Camile Gisbers, Sales Director, highlights the company's customer-focused approach: "In ten years, we have grown into a trusted partner for customers worldwide. Whether it's a small garden shed, a large-scale project, or challenges related to installing sunshade systems, we always deliver tailored solutions that meet the specific needs of our clients."

## Future-Focused and Innovative

With ambitious plans for further international expansion and a continued focus on innovation, the Uden-based company is ready to shape the future of ground screws worldwide. The company places a strong emphasis on sustainability, as demonstrated by its ongoing commitment to developing products that not only deliver superior performance but also minimize environmental impact.

"Over the past ten years, we have pushed the boundaries of foundation technology," says Danny van den Elzen, Technical Director.

"Our commitment to sustainability and efficiency continues to drive us to explore new materials and technologies." If it's up to Bullens, Gisbers, and Van den Elzen (and the rest of the team), the next decade will be just as promising as the past ten years. Plenty of reason to celebrate this year.

Sharp innovation, steady growth, and customer-focused solutions have made FIRST BASE Ground Screws a strong player in the construction industry. "And that's how it will remain," the three conclude.

## About FIRST BASE Ground Screws

At FIRST BASE, ground screw foundations are the result of close collaboration between experienced engineers, scientists, and steel manufacturers. The company specializes in producing high-quality ground screws, drivers, and accessories, serving businesses worldwide. Their innovative solutions include electric, pneumatic, and hydraulic drivers, which make installation efficient and straightforward. Whether working with clay, peat, loam, or sandy soil, FIRST BASE ensures a reliable and solid foundation for all construction projects, including those in the sunshade industry. ■



The Ground Screws. (Image: Nathalie Duinkerke)

FIRST BASE Ground Screws Liessentstraat 9A  
5405 AH UDEN  
T +31 413 700 133  
E info@firstbasegroundscrews.com  
W www.firstbasegroundscrews.com